



## **FACT SHEET**

**Description:** Radio Disney is a 24-hour contemporary hits radio network and the only broadcast radio destination that serves both a kid and family audience.

**Distribution:** The network is available on over 35 terrestrial radio stations and is also available via RadioDisney.com, Sirius and XM satellite radio on channel 79, iTunes Radio Tuner, mobile phones and on the Radio Disney iPhone and Android Apps.

**Ratings:** In Spring 2010, Radio Disney, the unrivaled broadcast radio network for kids and families, delivered its highest-ever two-book Arbitron ratings during Daytime across all demos and, notably, with its core Kids 6-11 and Kids 6-14 listeners and Moms 18+ with Kids 2-11. Of particular note to advertising partners seeking to reach parents and children together, the Arbitron data shows over 67% of Moms 18+ with Kids 2-14 listen to Radio Disney with a child. Radio Disney reaches weekly audiences of 29.2 million listeners 6+ and 8.3 million Kids 6-14 listeners during the network's programming day.

*Source: Arbitron, Radio Disney Spring 2010 & Spring 2009 Two-Book Average. Total US, All Platforms.*

### **On-Air**

#### **Personalities:**

**Ernest "Ernie D" Martinez**  
**Jake Whetter**  
**Blake Kuhre**  
**Candice Huckeba**  
**Hallie Ashford**  
**Brian Huen**  
**Morgan Thompson**

#### **Regular Programming:**

Take Over with Ernie D  
Celebrity Take With Jake  
N.B.T. (Next Big Thing)  
N.B.T.: Making It Big  
Top 30 Countdown  
Total Access  
Planet Premiere  
Music Mailbag  
Playhouse Disney (for preschoolers and parents)

Radio Disney PODcasts  
Sound File

**Website:**

[www.RadioDisney.com](http://www.RadioDisney.com)

**Key Executives:**

**Carolina Lightcap**, President, Disney Channels Worldwide

**Gary Marsh**, President, Entertainment, Disney Channels Worldwide & Chief Creative Officer

**Sean Cocchia**, Senior Vice President and General Manager, Radio Disney

**Drew Korzeniewski**, Vice President, Ad Sales and General Manager, Radio Disney Stations Group

**Ray de la Garza**, Vice President, Programming, Radio Disney

**Phil Guerini**, Vice President, Marketing, Radio Disney

**Press Contact:**

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